Presentation to:

AAA-NC

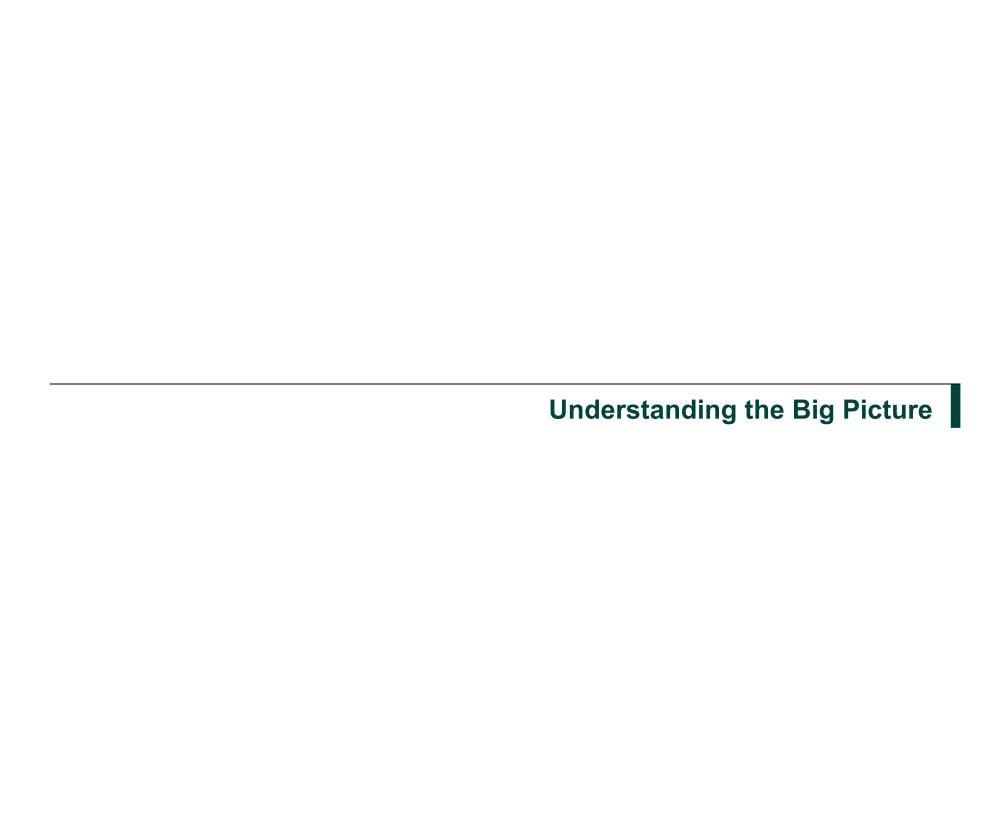
Planning and Investing for Individuals

Sadri Gueche, September 29th 2005

LEHMAN BROTHERS

Agenda

- I. Understanding the Big Picture
- II. Understanding Stocks and Bonds
- III. Understanding Asset Allocation and Why it is Important
- IV. Summary
- V. Lehman Platform



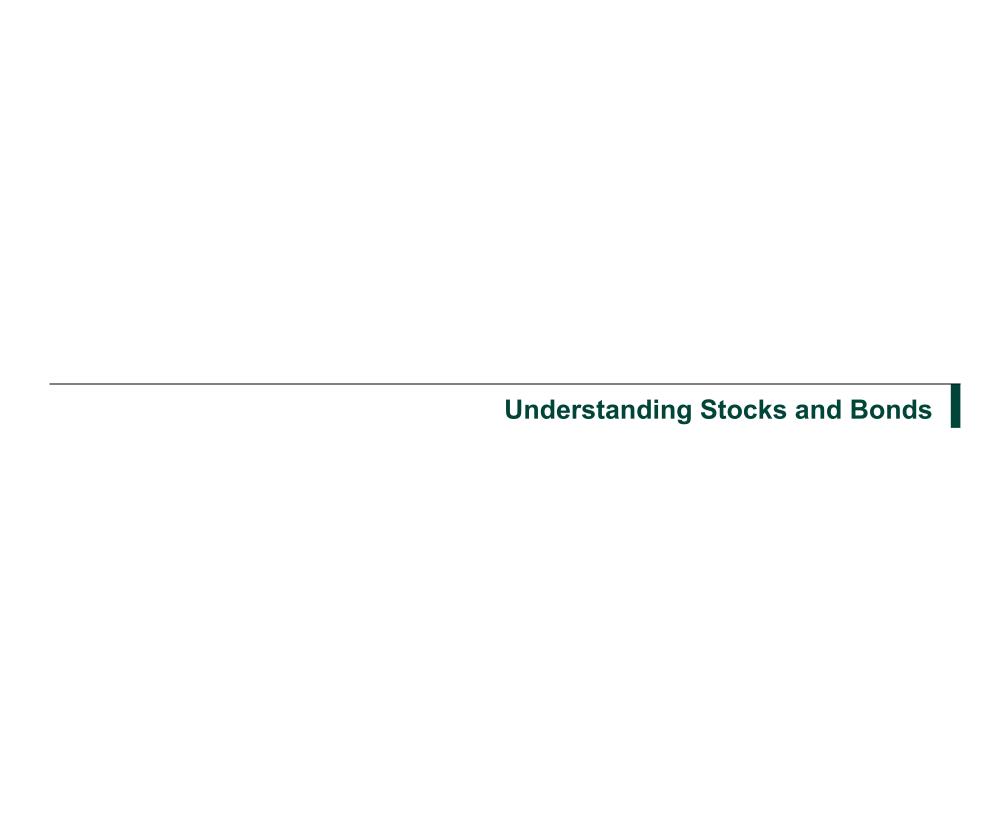
The Big Picture

Asset Allocation

Know what is available to you

- ◆ 401k and Deferred Compensation Plan
- ◆ IRA and Roth IRA
- ◆ Roll over 401k to an IRA account
- ◆ 529 Plan
- Brokerage Account (short term)
- ◆ Asset Allocation Account (long term)
- Saving and Checking account for liquidity
- ◆ Life insurance
- ◆ Trust/Power of Attorney/Will

Precept 1: "MAX OUT YOUR 401k"



Stocks and Bonds

Asset Allocation

Both are ways to raise money for companies/government/municipalities

- Stocks reflects the value of the company
- ◆ The Value of the company is the present value of the future cash flow of the business
- "You own a piece of the business"

- ◆ Bond: is a debt security, similar to an IOU
- ◆ You lend money to the issuer and in return you will receive a rate of interest during the life of the bond and the face value (the principal) at maturity

◆ Example: Clearwater company's new discovery

Stocks and Bonds

Asset Allocation

Categories of Stocks and Bonds

Stocks:

- ◆ Size of company
- **◆** Geography
- ◆ Sector: commodities, technology, ...
- ◆ Type of Business (growth vs value)

Bonds:

- ◆ Government (Domestic/Foreign)
- Municipal
- **◆** Agency
- ◆ MBS/ABS
- Corporate

Stocks and Bonds

Asset Allocation

No free lunch

- Stocks for Capital Appreciation
- ◆ Bonds for Capital Preservation

◆ Precept 2: "UNDERSTAND THE RISK YOU ARE TAKING: THE HIGHER THE RETURN, THE HIGHER THE RISK"

Capital Market Assumptions

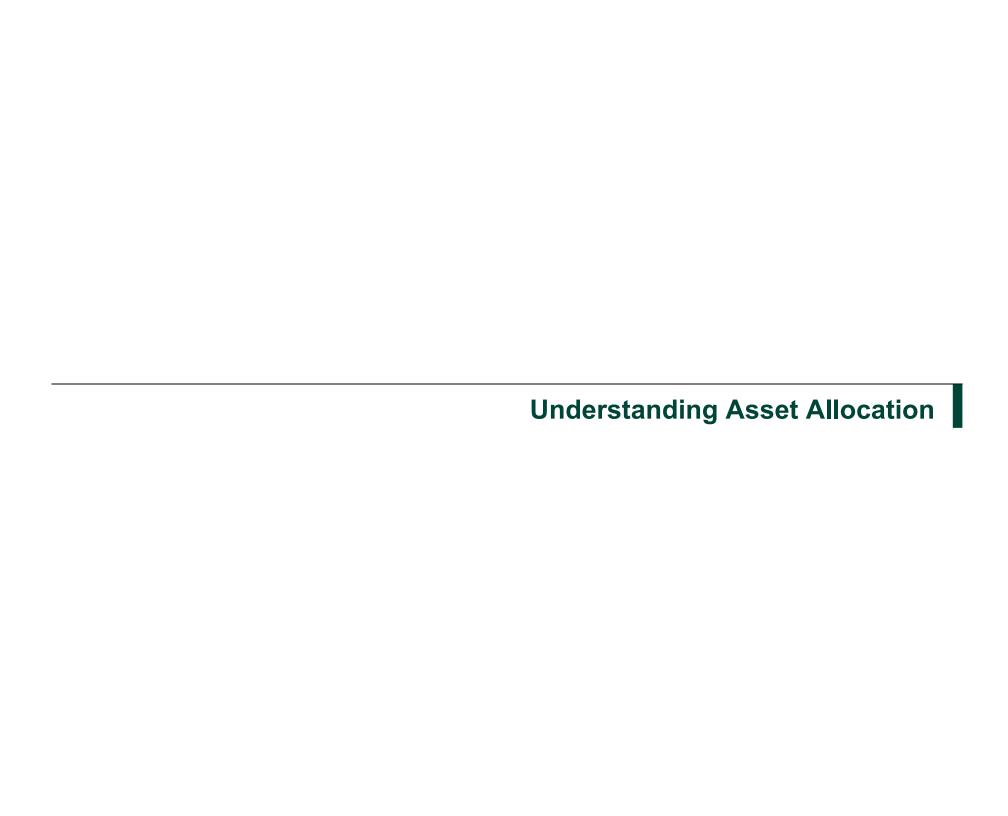
| Asset Class | Benchmark | 10-Year ⁽¹⁾ Historical Return | 12-mo. Fwd-Looking Return | 12-mo. Fwd-Looking Risk | Baseline Moderate Portfolio | Recommended Moderate Portfolio | Diff b/w Baseline & Recommended | Themes |
|----------------------------------|-----------------------|--|---------------------------------|-------------------------------|-----------------------------------|-----------------------------------|---------------------------------|---------------------|
| Cash | | | | | | | | |
| Cash | LEH US Short Treasury | 4.1% | 3.8% | 0.6% | 0.0% | 8.0% | +8.0% | |
| Fixed Income | | | | | | | | U.S. bond market |
| US Investment Grade Fixed Income | LEH US Agg | 6.8% | 3.8% | 3.6% | 23.0% | 14.0% | -9.0% | at risk |
| US High Yield Fixed Income | LEH High Yield | 7.0% | 4.7% | 7.5% | 2.0% | 0.0% | -2.0% | |
| International Fixed Income | LEH Global Agg | 5.1% | 4.6% | 8.3% | 0.0% | 7.0% | +7.0% | |
| Equity | | | | | | | 7 | Equities attractive |
| US. Large Cap Growth Equities | Russell 1000 Growth | 7.0% | 7.5% | 19.2% | 9.0% | 7.5% | -1.5% \ | |
| US Large Cap Value Equities | Russell 1000 Value | 12.0% | 6.5% | 14.3% | 11.0% | 8.5% | -2.5% | |
| US Mid Cap Equities | Russell Midcap | 12.9% | 7.3% | 16.1% | 4.0% | 4.0% | +0.0% | |
| US Small Cap Equities | Russell 2000 | 9.9% | 7.8% | 20.0% | 3.5% | 2.0% | -1.5% | |
| International Equities | MSCI EAFE | 5.5% | 7.6% | 15.0% | 15.0% | 25.0% | +10.0% | |
| Alternative Investments | | | | | | | | V |
| Long/Short Equity | CSFB Tremont | 13.5% | 5.7% | 10.3% | 9.0% | 8.0% | -1.0% | Dollar at risk |
| Arbitrage Funds | LEH Diversified | 11.1% | 4.2% | 3.6% | 11.0% | 7.0% | -4.0% | |
| Private Equity | Cambridge Assoc PE | 28.4% | 10.5% | 38.3% | 4.5% | 2.0% | -2.5% | |
| Commodity | | | | | | | ▶ | |
| Commodities | Dow Jones-AIG Comm | 8.9% | 4.9% | 13.5% | 3.0% | 4.0% | +1.0% | |
| Real Estate | | | | | | | | |
| Real Estate | NAREIT | 14.6% | 5.3% | 13.7% | 5.0% | 3.0% | -2.0% | |

⁽¹⁾ As of June 2005, except for hedge funds which are as of March 2005 and private equity which is as of March 2005.

IMPORTANT: The Hypothetical Return generated by this asset allocation analysis regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. The numbers displayed do not represent a guaranteed amount, but rather in which the hypothetical return or dollar amount for a particular investment period may fall. Results may vary over time and with each use of this analysis tool.

Results may vary over time and with each use of this analysis tool.

Note: Fareling Ad Portpet Designmented Portfolio Allocations above are for an investor with moderate risk tolerance. Please visit the LehmanLive Asset Allocation homepage for recommendations for more conservative or more aggressive investors.



The Goal of Asset Allocation and Risk Management

Asset Allocation

What is Risk?

- Chance of losing money
- Chance of failing to meet financial goals
- Higher returns come at the cost of greater risk

Risk Tolerance

- ◆ Conservative: For risk averse investors seeking capital preservation and current income; seeks to maximize return while limiting volatility to no more than 4%
- ♦ Moderate: For risk neutral investors seeking moderate capital appreciation and possibly some current income; seeks to maximize return while limiting volatility to no more than 10%
- ◆ **Aggressive**: For risk seeking investors seeking aggressive capital appreciation with no need for current income; seeks to maximize return with no constraint on volatility

An Example

- Assuming a \$1 million investment for five years, the probability of significant losses is high for a volatile single security selection:
- Even for a significantly less volatile stock, the potential for loss is still high:

GE

 A diversified portfolio offers even lower volatility with a much lower probability of loss:

| Investment | YHOO | | | | | |
|----------------------|-------------|--|--|--|--|--|
| Expected Returns | 12% | | | | | |
| Volatility | 90% | | | | | |
| Losses greater than: | Probability | | | | | |
| 10% | 35.3% | | | | | |
| 25% | 31.9% | | | | | |
| 50% | 25.2% | | | | | |
| 75% | 14.3% | | | | | |

| 8 | | | | |
|-------------|--|--|--|--|
| 26 | | | | |
| Probability | | | | |
| 18.0% | | | | |
| 10.8% | | | | |
| 2.2% | | | | |
| 0.2% | | | | |
| | | | | |

Investment

| mvestment | Diversified Portiono | | | | | |
|----------------------|----------------------|--|--|--|--|--|
| Expected Returns | 6% | | | | | |
| Volatility | 8% | | | | | |
| Losses greater than: | Probability | | | | | |
| 10% | 0.5% | | | | | |
| 25% | 0.0% 0.0% | | | | | |
| 50% | | | | | | |
| 75% | 0.0% | | | | | |

Diviousified Doutfolia

Annual Asset Class Returns

A predictable pattern or a grab bag?

Asset Allocation

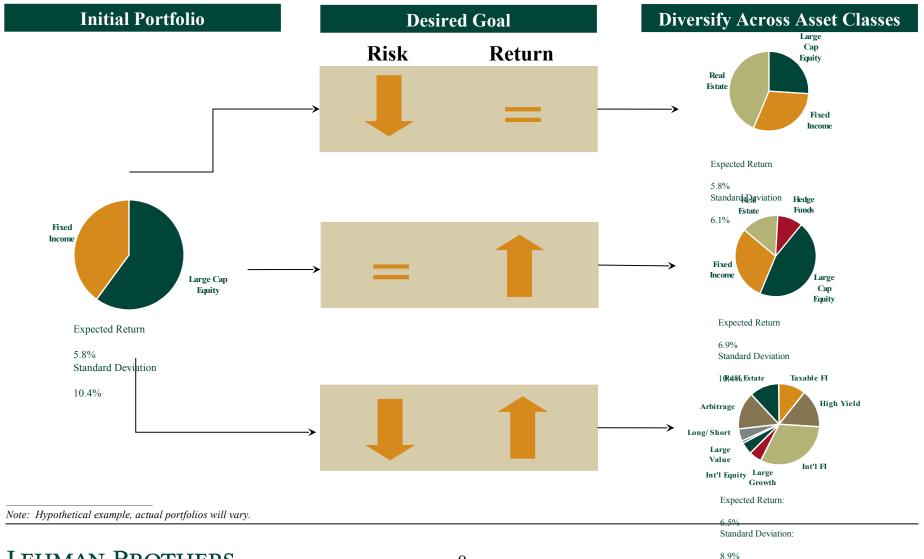
| | As of June 30, 2005 | | | | | | | | | | | | | | | | | |
|------------------|---------------------|------------------|------------------------|------------------|--------------------------|-------------------|-------------------|--------------------------|------------------|--------------------------|---------------------------|-------------------|-------------------|-------------------|------------------------|------------------|------------------|-------------------|
| <u>1987</u> | <u>1988</u> | 1989 | <u>1990</u> | <u>1991</u> | <u>1992</u> | <u>1993</u> | 1994 | 1995 | 1996 | <u>1997</u> | 1998 | 1999 | 2000 | <u>2001</u> | 2002 | 2003 | 2004 | <u>2005</u> |
| MSCI EAFE | MSCI EMF | MSCI EMF | Lehm. Bros. Agg. | MSCI EMF | Russell 2000 Value | M SCI EMF | M SCI EAFE | Russell 1000 Value | NAREIT | Russell 1000 Value | Russell 1000 Growth | MSCI EMF | NAREIT | NAREIT | Lehm. Bros. Agg. | MSCI EMF | NAREIT | MSCI EMF |
| 24.9% | 40.4% | 65.0% | 9.0% | 59.9% | 29.1% | 78.8% | 8.1% | 38.4% | 35.8% | 35.2% | 38.7% | 66.4% | 25.9% | 15.5% | 10.3% | 56.3% | 30.4% | 6.3% |
| Russell 1000 | Russell 2000 | Russell 1000 | Russell 1000 | Russell 2000 | Russell Midcap | MSCI EAFE | NAREIT | Russell 1000 | Russell 1000 | Russell Midcap | Russell 1000 | Russell Mideap | Russell 2000 | Russell 2000 | NAREIT | Russell 2000 | MSCI | Russell Midcap |
| Growth | Value | Growth | Growth | Growth | Value | 9 | | | Growth | Value | | Growth | Value | Value | | Growth | EMF | Value |
| 5.3% LEH | 29.5% MSCI | 35.9% Russell | -0.3% Russell | 51.2% Russell | 21.7% LEH | 33.0% Russell | 3.2% Russell | 37.8% Russell | 23.1% Russell | 34.4% Russell | 27.0% MSCI | 51.3% Russell | 22.8% Russell | 14.0% Lehm. | 5.2% LEH | 48.5% Russell | 26.0% Russell | 5.5% NAREIT |
| HY | EAFE | Midcap | 1000 | Midcap | HY | 2000 | 1000 | 1000 | 1000 | 1000 | EAFE | 2000 | Midcap | Bros. | HY | 2000 | Midcap | MAKEII |
| 5.007 | 20.000 | Growth | 4.00/ | Growth | 15.50/ | Value | Growth | Growth | 22.40/ | 22.00/ | None | Growth | Value | Agg. | 1 40/ | Value | Value | 4.007 |
| 5.0% Russell | 28.6% Russell | 31.5% Russell | -4.2% Russell | 47.0% LEH | 15.7% NAREIT | 23.8% NAREIT | 2.7% Russell | 37.2% Russell | 22.4% Russell | 32.9% Russell | 20.3% Ryssell | 43.1% Russell | 19.2% Lehm. | 8.4% LEH | -1.4% MSCI | 46.0% Russell | 23.7% Russell | 4.9% Lehm. |
| 1000 | Midc ap | 1000 | Midcap | HY | | | 1000 | Midcap | 1000 | 2000 | Mideap | 1000 | Bros. | HY | EMF | Midc ap | 2000 | Bros. |
| 2.9% | Value 24.6% | 30.4% | Growth -5.1% | 46.2% | 14.6% | 20.1% | 0.4% | Value 34.9% | Value 21.6% | Value 31.8% | Growth 17.9% | Growth 33.2% | Agg. 11.6% | 5,3% | -6.0% | Growth 42.7% | Value 22.3% | Agg. 2.5% |
| Russell | K ussell | Russell | Russell | Russell | Russell | Russell | LEH | Russell | Russell | Russell | Russell | MSCI | Russell | Russell | Russell | MSCI | MSCI | Russell |
| Midcap | 1,000 | 1000 | 1000 | 2000 | 1000 | 1000 | HY | Midcap | 2000 | 1000 | 1000 | EAFE | 1000 | Midcap | Midcap | EAFE | EAFE | 1000 |
| Growth 2.8% | Value 23.2% | Value 25.2% | Value -8.1% | Value 41.7% | Value 13.8% | Value 18.1% | -1.0% | Growth 34.0% | Value 21.4% | Growth 30.5% | Value 15.6% | 27.3% | Value 7.0% | Value 2.3% | Value -9.6% | 39.2% | 20.7% | Value 1.8% |
| Lehm. | Ruisell | Russell | LEH | Russell | MSCI | LEH | Russell | Russell | Russell | Russell | Lehm. | Russell | LEH | MSCI | Russell | Russell | Russell | Russell |
| Bros. | 2000 Growth | Midcap Value | HY | 1000 Growth | EMF | HY | 2000 Value | 2000 Growth | Midcap Value | Midcap Growth | Bros. | 1000 | HY | EMF | 2000 Value | Midcap Value | 100) Value | Midcap Growth |
| Agg. 2.8% | 20.4% | 22.7% | -9.6% | 41.2% | 11.4% | 17.1% | -1.6% | 31.0% | 20.3% | 22.5% | Agg. 8.7% | 20.9% | -5.9% | -2.4% | -11.4% | 38.1% | 16.5% | 1.7% |
| Russell | Russell | Russell | MSCI | Russell | Russell | Russell | Russell | Russell | Russell | NAREIT | Russell | Russell | Russell | Russell | Russell | NAREIT | Russell | LEH |
| 1000 Value | 1000 | 2000 Growth | EMF | Midcap Value | 1000 | Midcap Value | 1000 Value | 2000 Value | Midcap Growth | | Midcap Value | 1000 Value | 1000 | 1000 Value | 1000 Value | | Midcap Growth | HY |
| 0.5% | 17.3% | 20.2% | -10.6% | 37.9% | 8.9% | 15.6% | -2.0% | 25.8% | 17.5% | 18.9% | 5.1% | 7.496 | -7.8% | -5.6% | -16.5% | 38.5% | 15.5% | 1.1% |
| Russell | NAREIT | Lehm. | NAREIT | NAREIT | Russell | Russell | Russell | LEH | LEH | Russell | LEH HY | LEH | Russell | Russell | MSCI | Russell | Russell | Russell |
| Midcap Value | | Bros. Agg. | | | Midcap Growth | 2000 Growth | Midcap Value | HY | HY | 2000 Growth | н | HY | Midcap Growth | 2000 Growth | EAFE | 1000 Value | 2000 Growth | 2000 Value |
| -2.2% | 13.5% | 14.6% | -15.4% | 35.7% | 8.7% | 13.4% | -2.1% | 19.2% | 11.4% | 13.0%) | 1.9% | 2.4% | -11.7% | -9.2% | -15.7% | 30.0% | 14.3% | 0.9% |
| NAREIT | Russell Midcap | Russell 2000 | Russell Midcap | Russell 1000 | Russel 2000 | Russell Midcap | Russell Midcap | Lehm. Bros. | Russell 2000 | LEH HY | Russell 2000 | Russell Midcap | MSCI EAFE | Russell 1000 | Russell 1000 | Russell 1000 | Russell 1000 | Russell 1000 |
| | Growth | Value | Value | | Growth | Growth | Growth | Agg. | Growth | | Growth | Value | ٨ | I / | | | | 1 |
| -3.6% | 12.9% | 12.4% | -16.1% | 33.0% | 7.8%) | 11.2% | -2.2% | 18.5% | 11.3% | 12.8% | 1.2% | -0.1% | -14.0% | -12.4% | -21.7% | 29.9% | 11.4% | 0.1% |
| Russell 2000 | LEH HY | MSCI EAFE | Russell 2000 | Russell 1000 | Lehm. Bros. | Russell 1000 | Russell 2000 | NAREIT | MSCI EAFE | Lehm. Bros. | Russell 2000 | Lehm. Bros. | Russell 1000 | Russell Midcap | Russell Midcap | Russell 1000 | LEH HY | MSCI EAFE |
| Value | | ¥ | Growth | Value | Agg. 7.4% | | Growth | | | Agg. 9.7% | Value | Agg. | Growth | Grov th | Growth | Growth | | |
| -7.1% Russell | 12.5% Russell | NAREIT | -17.4% Russell | 24.6% Lehm. | 7.4% Russell | 10.2% Lehm. | -2.4% Lehm. | 13.3% MSCI | 6.4% MSCI | 9.7% MSCI | -6.5% NAREIT | -0.8% Russell | -22.4% Russell | -20.2% Russell | -27.4% Russell | 29.7% LEH | 11.1% Russell | -0.8% Russell |
| 2000 | 1000 | 1.1.1.11 | 2000 | Bros. | 1000 | Bros. | Bros. | EAFE | EMF | EAFE | MAIGH | 2000 | 2000 | 1000 | 1000 | HY | 1000 | 1000 |
| Growth | Growth | 8.8% | Value | Agg. | Growth | Agg. | Agg. -2.9% | 11.6% | 6.0% | V | 10.007 | Value | Growth | Growth | Growth | 20.00/ | Growth | Growth |
| -10.5% | 11.3% Lehm. | 8.8% LEH | -21.8% MSCI | 16.0% MSCI | 5.0% M\$CI | 9.8% Russell | -2.9% MSCI | MSCI | 6.0% Lehm. | 2.1% MSCI | -18.8% MSCI | -1.5% NAREIT | -22.4% MSCI | -20.4% / MSCI | -27.9% Russell | 29.0% Lehm. | 6.3% Lehm. | -1.7% Russell |
| | Bros. | HY | EAFE | EAFE | EAFE | 1000 | EMF | EMF | Bros. | EMF | EMF | | EMF | EAFE | 2000 | Bros. | Bros. | 2000 |
| | Agg. 7.9% | 0.8% | -23.2% | 12.5% | -11.9% | Growth 2.9% | -7.3% | -5.2% | Agg. 3.6% | -11.6% | -25.3% | -6.5% | -30.6% | -21.2% | Growth -30.3% | Agg. 4.1% | Agg. 4.3% | Growth |
| | 7.9% | 0.8% | -23.2% | 12.5% | -11.9% | 2.9% | - /.3% | -5.2% | 3.0% | -11.0% | -25.3% | -0.5% | -30.0% | -21.2% | -30.3% | 4.1% | 4.3% | -3.0% |

Source: Consulting Services Group

Benefits of Diversification

Why Asset Allocation Is Important

The addition of just one or multiple asset classes can give you the potential to lower volatility, increase expected returns, or both



Asset Allocation

Asset Allocation

The Concept of Absolute Return

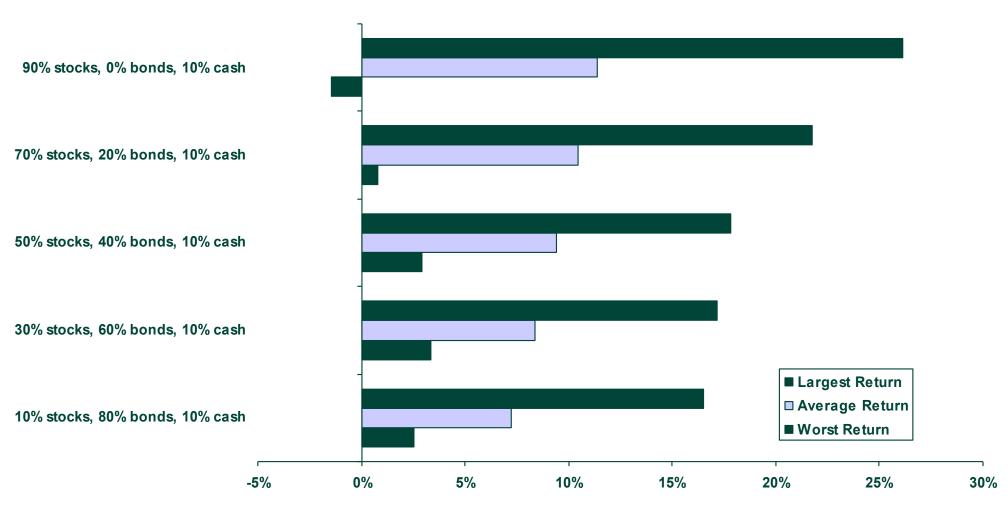
- ◆ Absolute/Relative return
- ◆ The power of compounded interest
- ◆ Up 20%, Up 20%, Down 20% versus Up 8%, Up 8%, Up 8%
- ◆ Limit your downside

◆ Precept 3: "LIMIT YOUR DOWNSIDE: THE BEST WAY TO MAKE MONEY IS NOT TO LOOSE MONEY"

Asset Allocation: Risk & Reward

Asset Allocation





Source: Ibbotson. Stocks are represented by the S&P 500 Index which is an unmanaged group of securities and considered to be representative of the stock market in general; Bonds are represented by the 5-year U.S. Government Bond; Cash is represented by the 30-day U.S. Treasury Bill. The information presented herein was compiled from sources believed to be reliable. It is intended for illustrative purposes only, and is furnished without responsibility for completeness or accuracy. Past performance is not indicative of future results. The hypothetical results presented herein are based on historical index data. The results do not represent the performance of any Neuberger Berman managed account or product and do not reflect the fees and expenses associated with managing a portfolio. These returns are used for discussion purposes only. They are not intended to represent, and should not be construed to represent a prediction of future rates of return. See Appendix for complete description of each index.

Taking Advantage of the Markets

Asset Allocation

Baseline/Strategic versus Recommended/Tactical Portfolios

Baseline/Strategic

- Identify an appropriate mix of assets (cash, fixed income, equities and alternative investments)
- Optimize for the highest return for a given level of risk suitable for a longterm investor
- Include unique investment objectives, such as liquidity and income requirements, tax status, risk tolerance

Recommended/Tactical

- Optimize for short term shifts within the portfolio, responding to market opportunities
- Market opportunities dependent upon economic, political and market environment

Portfolio Recommendations

Asset Allocation

Capital Market Assumptions

Recommended Portfolios

| | | Equilibrium | Expected | Expected Standard | | Moderate | | Moderate | |
|----------------------------|---|----------------|----------|----------------------|--------------|--------------|----------|------------|------------|
| Asset Class | | Looking Return | Return | Deviation | Conservative | Conservative | Moderate | Aggressive | Aggressive |
| Fixed Income | | | | | | | | | |
| Cash | Lehman Short Treasury 3-6 Month | 4.0% | 3.8% | 0.6% | 17.0% | 8.5% | 8.0% | 6.5% | 4.0% |
| US Core Fixed Income | Lehman U.S. Aggregate | 4.0% | 3.8% | 3.6% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| US Non-Taxable Fixed Inc. | Lehman U.S. Municipal Bond | 4.0% | 3.8% | 3.6% | 41.0% | 29.0% | 14.0% | 3.5% | 0.0% |
| US High Yield | Lehman U.S. High Yield Bond | 5.2% | 4.7% | 7.5% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| International Fixed Inc. | Lehman Global Aggregate ex USD | 4.3% | 4.6% | 8.3% | 4.0% | 5.5% | 7.0% | 9.0% | 7.0% |
| Equity | 66 6 | | | | | | | | |
| Large Cap Growth | Russell 1000 Growth Total Return | 8.7% | 7.5% | 19.2% | 3.0% | 7.0% | 7.5% | 7.5% | 7.5% |
| Large Cap Value | Russell 1000 Value Total Return | 7.3% | 6.5% | 14.3% | 2.5% | 6.0% | 8.5% | 7.5% | 7.0% |
| Mid Cap Core | Russell Mid Cap Total Return | 8.2% | 7.3% | 16.1% | 2.0% | 3.5% | 4.0% | 8.5% | 13.5% |
| Small Cap Core | Russell 2000 Total Return | 8.6% | 7.8% | 20.0% | 0.5% | 1.5% | 2.0% | 3.0% | 7.0% |
| International Equity | MSCI EAFE Total Return | 7.7% | 7.6% | 15.0% | 14.0% | 18.5% | 25.0% | 32.0% | 40.0% |
| Alternative Investments | | | | | | | | | |
| Long/Short Equity | CSFB Tremont L/S Index | 6.1% | 5.7% | 10.3% | 5.0% | 6.0% | 8.0% | 10.0% | 3.0% |
| Arbitrage Funds | LB Custom Div Arb Index of CSFB Tremont | 4.5% | 4.2% | 3.6% | 5.0% | 7.5% | 7.0% | 0.0% | 0.0% |
| Private Equity | LB Custom PE Index of Cambridge Assoc | 12.1% | 10.5% | 38.3% | 0.0% | 0.0% | 2.0% | 5.5% | 8.0% |
| Commodity | Ç | | | | | | | | |
| Commodities | Dow Jones Commodity | 5.0% | 4.9% | 13.7% | 4.5% | 5.0% | 4.0% | 4.0% | 3.0% |
| Real Estate | · | | | | | | | | |
| Real Estate | NAREIT | 5.7% | 5.3% | 13.8% | 1.5% | 2.0% | 3.0% | 3.0% | 0.0% |
| Total | | | | | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Forward Looking Statistics | | | | | | | | | |
| Return | | | | | 4.8% | 5.4% | 5.9% | 6.6% | 7.2% |
| Standard Deviation | | | | | 4.1% | 6.2% | 8.3% | 11.1% | 13.5% |
| Standard Deviation | | | | | 4.170 | 0.270 | 0.370 | 11.170 | 13.370 |

How It All Comes Together

Working with the Portfolio Advisory Group

A disciplined asset allocation process maximizes the probability of achieving long-term objectives

Client Investment Objectives

- ◆ Assess risk tolerance level and investment horizon
- ◆ Identify long-term investment objectives/goals (questionnaire)

Overview of Current Holdings

- ◆ Analyze current holdings by asset class, sector, tax status and risk
- Determine risk profile of current holdings
- Classify current holdings into corresponding asset classes

Optimal Asset Allocation

- Evaluate asset classes across fixed income, equities, alternatives, cash and real estate
- Incorporate proprietary forward-looking capital market assumptions into asset allocation model
- Consistent asset allocation solutions with optimal risk/return profile

Manager Selection

- Customize client portfolio by selecting investment managers that meet client's investment goals
- Provide optimal combination of active and passive vehicles

Monitoring and Rebalancing

- Review each client's investment objectives and portfolio performance on a regular basis
- Portfolio rebalancing as necessary

The precepts of Individual Investing

Asset Allocation

- ◆ Precept 4: "SET UP A STRATEGY THAT FITS YOUR GOALS AND RISK PROFILE"
- ◆ Precept 5: "DIVERSIFY: DO NOT PUT ALL YOUR EGGS IN ONE BASKET"
- ◆ Precept 6: "STICK TO THE STRATEGY"

In Summary

The Precepts of Individual Investing

- ◆ Precept 1: "MAX OUT YOUR TAX FREE ACCOUNT"
- ◆ Precept 2: "UNDERSTAND THE RISK YOU ARE TAKING: THE HIGHER THE RETURN, THE HIGHER THE RISK"
- ◆ Precept 3: "DIVERSIFY: DO NOT PUT ALL YOUR EGGS IN ONE BASKET"
- ◆ Precept 4: "LIMIT YOUR DOWNSIDE, THE BEST WAY TO MAKE MONEY IS NOT TO LOOSE MONEY"
- ◆ Precept 5: "SET UP A STRATEGY THAT FITS YOUR GOALS AND RISK PROFILE"
- ◆ Precept 6: "STICK TO THE STRATEGY"

Platform

Lehman Platform

Asset Allocation

2 Platforms focused on Asset Allocation

- ◆ HIGH NET WORTH INDIVIDUALS
- ◆ NEUBERGER BERMAN
- ◆ CONCEPT AND STRATEGY ARE THE SAME